

**Date:** November 13, 2024

**BSE Limited**  
Department of Corporate Services  
Pheroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400001

**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block  
Bandra- Kurla Complex, Mumbai-400051

**SCRIP Code- 544136**

**SYMBOL-RKSWAMY**

**ISIN: INE0NQ801033**

**Subject: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Submission of Press Release.**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI Listing Regulations, we are enclosing herewith a Press Release on Un-Audited Financial Results (Standalone and Consolidated) of the R K SWAMY Limited for the quarter and half year ended September 30, 2024.

This intimation is also being uploaded on the Company's website at [www.rkswamy.com](http://www.rkswamy.com)

This is for your information and records.

Thanking you

**For R K SWAMY Limited**

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**Aparna Bhat**  
**Compliance Officer**  
**Membership No.:** A19995  
**Address:** Esplanade House, 29, Hazarimal Somani Marg, Fort, Mumbai 400 001

**Place:** Mumbai

**R K SWAMY Ltd H1 FY '25 results****R K SWAMY reports healthy new business wins in H1**

**Mumbai, November 13, 2024:** R K Swamy Limited, the only Integrated Marketing Services provider listed on the main board of BSE/NSE, announced its financial results and performance for the half-year and quarter ended Sept 30, 2024.

Total income for the half-year ended Sept 30, 2024 was Rs. 139.6 crores, down from Rs 142.6 crs, a decline of 2% compared to the corresponding period of the previous fiscal year. During the same period, the company has been on a streak of new client wins, pulling in over 15 new clients of size and stature across its various disciplines.

"The first half of this year has been very busy on the new business front," said Shekar Swamy, Group CEO, R K SWAMY Ltd. "At the same time we had a small decline in revenue during this period, more so because we had executed some large projects in the first half of last year. Our new business pipeline continues to be good and we are working to make it count."

"The company's growth drivers are well in place. We will commission our new Customer Experience Centre with 600 additional seats, a capacity increase of nearly 50% later this year. We are adding 346 calling stations to our Computer-Aided-Telephonic-Interviews facility, an increase in capacity of 86%. This investment in Marketing Infrastructure will progressively get filled by our clients from next year. Our Video Studio expansion will also happen by then" continued Swamy.

Consolidated PBT for the first half of the year ended September 30, 2024 was Rs 5.3 crs, a decline from Rs 10.9 crs in the corresponding period a year ago. "We have continued to invest in new talent and new facilities, as our commitment is towards long-term sustainable growth. Our engagement with leading marquee clients to whom we provide world class service is our core strength. For example, in the high-performance BFSI segment alone we serve more than 25 leading names in the category. Such a portfolio has been built through consistent performance over the years," said Rajeev Newar, Group CFO, R K SWAMY Ltd.

For the Q2 period ending September 30 2024, R K SWAMY posted consolidated total income of Rs 68.1 crs, compared to Rs 80.6 crs during the same period a year ago. PBT for this period was Rs 2.2 crs this year versus Rs 10.2 crs last year. In the Marketing Services business as a whole, the second half of the year - due to festival season and impact of the last quarter - tends to witness much higher spending by clients.



"As a company providing professional services, we invest in training and development. This is another commitment we have to improve standards continuously. This will serve our people well even as they serve our clients well. This is the only way business results can be driven," stated Newar.

***Disclaimer :** Certain statements in this "Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company and its management assumes no responsibility to publicly amend, modify or revise any statement, based on any subsequent development, information, or events, or otherwise. The financial results are consolidated financials unless otherwise specified.*

